



**Hyundai Motor America**  
10550 Talbert Ave, Fountain Valley, CA 92708  
MEDIA WEBSITE: HyundaiNews.com  
CORPORATE WEBSITE: HyundaiUSA.com

**NEWS BUREAU**

Contact:  
Derek Joyce  
[djoyce@hmausa.com](mailto:djoyce@hmausa.com)  
714-594-1728

## **HYUNDAI LAUNCHES ADVANCED TECHNOLOGY SPEAKER SERIES AT UC IRVINE'S INSTITUTE OF TRANSPORTATION STUDIES**

### **Technology Innovation Seminars Aimed at School's Master's and Ph.D. Level Students on the Future of Transportation**

**FOUNTAIN VALLEY, Calif., Dec. 2, 2015** – Hyundai Motor America and the Institute of Transportation Studies at the University of California, Irvine, have developed a new seminar series on advancements in transportation. Master's and Ph.D. students at the university will hear from innovation leaders at Hyundai and share insights from the school's forward-thinking transportation research.

“This new relationship allows Hyundai to both share its industry knowledge and help inspire the future leaders of the transportation industry,” said Mircea Gradu, Ph.D., director, Engineering and Quality, Hyundai Motor America. “UC Irvine is right in Hyundai's backyard and presents a great opportunity for us to connect with students while leading thought-provoking discussions on a range of important transportation topics.”

Hyundai executives will lead talks on a variety of subjects, including alternative energy vehicle infrastructure, advanced diagnostic tools, active vehicle safety systems, dealer stock management, delivery logistics and forecasting technologies. The series is scheduled to begin Thursday, Dec. 3 and will continue with two lectures planned for each quarter.

“We are delighted to partner with Hyundai in this new initiative,” said Professor Stephen Ritchie, Director of UC Irvine's Institute of Transportation Studies. “Learning more about cutting-edge industry innovations will be invaluable for our graduate students, who represent the next generation of transportation leaders. Exciting new insights and synergies will result, for the benefit of all.”

The first talk will be on fuel cell refueling stations and PHEV/EV charging stations. This is an important area of focus for Hyundai, as its [Tucson Fuel Cell](#) is the first mass-produced fuel cell vehicle available for consumers today, and the [Sonata Plug-In Hybrid](#) leads its class with 27 miles of all-electric range.

## **HYUNDAI MOTOR AMERICA**

Hyundai Motor America, headquartered in Fountain Valley, Calif., is a subsidiary of Hyundai Motor Co. of Korea. Hyundai vehicles are distributed throughout the United States by Hyundai Motor America and are sold and serviced through more than 830 dealerships nationwide. All Hyundai vehicles sold in the U.S. are covered by the Hyundai Assurance program, which includes the 5-year/60,000-mile fully transferable new vehicle limited warranty, Hyundai's 10-year/100,000-mile powertrain limited warranty and five years of complimentary Roadside Assistance. Hyundai Blue Link Connected Care provides owners of Hyundai models equipped with the Blue Link telematics system with proactive safety and car care services complimentary for one year with enrollment. These services include Automatic Collision Notification, Enhanced Roadside Assistance, Vehicle Diagnostic Alert, Monthly Vehicle Health Report and In-Vehicle Service Scheduling.

For more details on Hyundai Assurance, please visit [www.HyundaiAssurance.com](http://www.HyundaiAssurance.com)

Please visit our media website at [www.hyundainews.com](http://www.hyundainews.com) and our blog at [www.hyundailikesunday.com](http://www.hyundailikesunday.com)

Hyundai Motor America on [Twitter](#) | [YouTube](#) | [Facebook](#)

###